### **Introduction to Data Science**

# Clustering



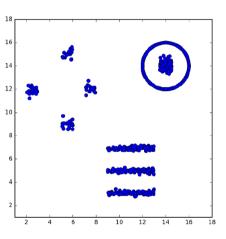
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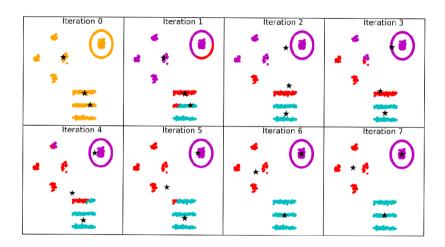
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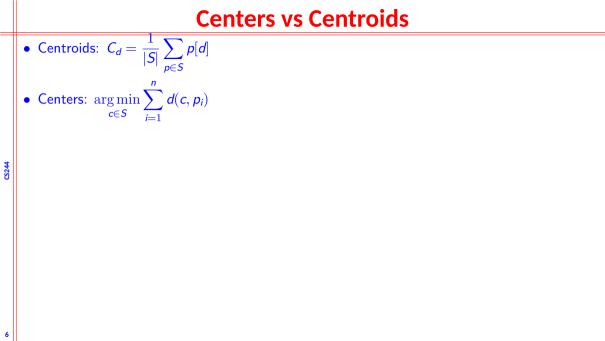
### **Example**



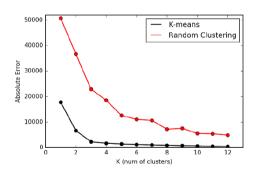


### **Example**





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# **Agglomerative clustering** • A bottom-up approach • Combining similar items • Distance measures - $C_1$ , $C_2$ are some clusters

- A bottom-up approach
- Combining similar items
- Distance measures  $C_1$ ,  $C_2$  are some clusters
- Nearest neighbor  $d(C_1, C_2) = \min_{x \in C_1, y \in C_2} \|x y\|$
- Average link  $d(C_1, C_2) = \frac{1}{|C_1| \cdot |C_2|} \sum_{x \in C_1} \sum_{v \in C_2} ||x y||$

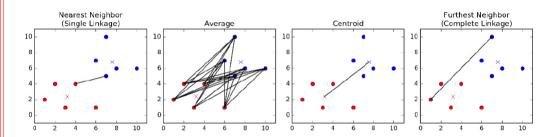
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### **Agglomerative clustering**

- A bottom-up approach
- Combining similar items
- Distance measures  $C_1$ ,  $C_2$  are some clusters
- Nearest neighbor  $d(C_1, C_2) = \min_{x \in C_1, y \in C_2} \|x y\|$ 

  - Average link  $d(C_1, C_2) = \frac{1}{|C_1| \cdot |C_2|} \sum_{x \in C_1} \sum_{y \in C_2} ||x y||$
  - Nearest centroid closest centroids,  $|C_1| \cdot |C_2|$  point-pairs
  - Furthest link  $d(C_1, C_2) = \max_{x \in C_1, y \in C_2} ||x y||$

### **Distance measures**



• Jaccard similarity: Similarity between two sets,  $J(s_1, s_2) = \frac{s_1 \cap s_2}{s_1 \cup s_2}$ 

• Jaccard distance:  $1 - J(s_1, s_2)$ . It is distance metric

- Rand index: ratio of compatible pairs to all possible pairs
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### **Similarity & Cuts** • Similarity measure - $S[i, j] = e^{-\beta ||p_i - p_j||}$

- Similarity graph It is based on similarity measure. Can be made sparse by applying thresh-
- olding on similarity values

- Cluster weight  $W(C) = \sum \sum S[i,j]$
- $\bullet \ \mathsf{Cut} \ \mathsf{weight} \ \hbox{-} \ \mathcal{W}(\mathit{C}) = \sum_{\mathit{x} \in \mathit{C}} \sum_{\mathit{y} \in \mathit{V} \mathit{C}} \mathit{S}[\mathit{i}, \mathit{j}]$
- Conductance of cluster C is  $\frac{W'(C)}{W(C)}$

Applying k-means clustering in this feature space produces connected clusters

- The most valuable eigenvectors for clustering here turn out to have the smallest non-zero
- eigenvalues

## **Spectral clustering**

