Indian Institute of Technology Patna
Department of Electrical Engineering

**Faculty Development Programme
On
Entrepreneurship Skill Development
(10-22 May, 2023), Online Mode
Coordinators
Dr. Saurabh Kumar Pandey, IIT Patna
Dr. Udit Satija, IIT Patna**

Important Dates

Course dates: 10-22 May, 2023
Last date of Registration & Payment: 08th May 2023
Confirmation and Invitation link : 09th May 2023

About:

The Department of Electrical Engineering, Indian Institute of Technology Patna is organizing an DST Sponsored Online Faculty Development Program (FDP) on Entrepreneurship Skill Development from 10-22 May, 2023.

Course Description

The proposed Faculty Development Programme FDP aims at equipping teachers/trainers with skills and knowledge that are essential for inculcating entrepreneurial values in students, guiding and monitoring their progress towards entrepreneurial career. This FDP will benefit up to 50 Teachers of Science Technology Colleges/Institutions, trainers from organizations engaged in entrepreneurship development through a structured training programme of 2 weeks duration.

The sessions will provide inputs on process and practice of entrepreneurship development, communication and inter-personal skills, creativity, problem solving, achievement motivation, resources available and all aspects of entrepreneurship. Training methodology includes case studies, group discussion, simulation exercises, field visits and classroom lectures.

Course Objectives

The course content is designed for the faculty/ Ph.D./ PG students to motivate them to learn about Entrepreneurship. As a part of this FDP, we hope that the participants will be encouraged to become entrepreneur and they will get answer to their queries and hurdles to start with. A detailed feedback will be taken from all participants for the FDP, regarding their queries and challenges which were not resolved in the due course of the FDP and to discuss a particular topic which they want to include in the next FDP. We will try to follow all participants to their challenges in the current and future journey of entrepreneurship and will incorporate those resolutions.

Target Audience

The course is suitable for fresher's (UG/PG including Ph.D. students), Scientists in R&D organizations, Faculty Members, and technical professionals interested in this domain.

Resource Persons

Speakers from IITs (IIT Bombay, IIT Kharagpur, IIT Indore, IIT Patna) Research Labs (BARC, AIIMS) and Industries only

FDP Benefits

Current scenario/job opportunities for young professionals.
Understanding the skill set required to assess pre-feasibility of project through market survey
Prospects of motivation achievement and soft skills development,
To develop business plan and to understand legal formalities.

Topics

Unleashing Entrepreneurship: Present Scenario
Entrepreneurship: Importance, Need & Practice
Business opportunity Identification:
Sources of Information
How to Set-up MSME (govt. formalities, rules & regulations etc.)
Achievement Motivation: Developing Soft Skills
Selecting Potential Entrepreneurs: Rationale for Selection
Financial Management in MSME
Problem solving & decision making
How to assess Pre-feasibility of Project through Market Survey
Ecosystem available for promoting Entrepreneurship
Stress management session

Registration

https://www.onlinesbi.sbi/sbicollect/icollecthome.htm?corpID=1968961 (category name is Entrepreneurship workshop)
Registration fee is Rs. 750 /- applicable for attending FDP. 50 participants are allowed on a first-come-first-serve-basis. Certificates will be provided after completion of course. After payment participants can register on following link:
https://forms.gle/QFj2dGyituX1Ehny8
For any query please contact:
saurabh@iitp.ac.in, udit@iitp.ac.in 7321893616, 9460154047

Program Schedule

10-22 May 2022	9:30 am – 10: 45 am	11:15 am – 12:30 pm	02:30 pm – 03:45 pm	4:15 pm - 5:30 pm
Day	**Session I**	**Session II**	**Session III**	**Session IV**
1st	Inauguration & Programme Objectives: Expectations from participants, Programme Brief etc.		Unleashing Entrepreneurship: Present Scenario	Entrepreneurship: Importance, Need & Practice
2nd	Entrepreneurship Development Process	Approaches for Entrepreneurship Development	Personality Traits of an Entrepreneur	Ecosystem available for promoting Entrepreneurship
3rd	How to promote Entrepreneurship Development Programmes: Methodology, Tools & Techniques		Selecting Potential Entrepreneurs: Rationale for Selection	Assessing Training Needs
4th	How to Identify Business Opportunities: Environment Scanning	Business opportunity Identification: Sources of Information		How to assess Pre-feasibility of Project through Market Survey
5th	How to Set-up MSME (govt. formalities, rules & regulations etc.)	Role & Responsibilities of Supporting Agencies: DIC, SIDC, DI-MSME etc. Panel discussion		Support available from Financial Institutions including Banks: Panel discussion
6th	Virtual tour to a Factory & online experience sharing with Successful Entrepreneur			
7th	Achievement Motivation: Developing Soft Skills			
8th	Technology Sourcing: Support available from R&D Institutions		Promoting Innovative Ventures: Role of Technology Business Incubator (TBI)	
9th	IPR, Pattern, Copy Rights, Trade Mark and Industrial Management		Marketing management in MSME: Sales, Advertisement & Brand Building	
10th	Financial Management in MSME		Problem solving & decision making	
11th **12th**	Developing Business Plan (Project Report): Business Communication		Cost of Project, Sources of finance, Legal Formalities	BEP, Working Capital Action plan/feedback