

J. P. MEENA, IAS



सचिव  
भारत सरकार  
खाद्य प्रसंस्करण उद्योग मंत्रालय  
**Secretary**  
Government Of India  
Ministry of Food Processing Industries

D.O. No. U-23/205/2017-PA

1<sup>st</sup> September, 2017

*Dear Dr Bhattacharya,*

Ministry of Food Processing Industries, Government of India is organising "World Food India, 2017", a mega international food summit in New Delhi from 3-5 November, 2017. Hon'ble Prime Minister has consented to inaugurate the event on 03-11-2017.

2. "World Food India 2017" is primarily aimed to show case the vast investment opportunities available in India for all food processing players including food processors, technology and equipment manufacturers and suppliers, logistics players, cold chain operators as also the food retailers. This would provide a platform to interact with potential investors, suppliers, purchasers as also joint venture partners. All these activities are aimed at increasing mutual cooperation and foreign direct investment in this sector.

3. The event will have sectoral seminars including Start-Ups in Food Processing, state seminars, country seminars, Business to Business (B2B) sessions, Business to Government (B2G) sessions, Government to Government (G2G) sessions, besides an exhibition wherein state pavilions, sectoral pavilions and company stalls would be put up.

4. Further, to boost the Start-Up ecosystem of the country, MoFPI along with YES Global Institute, the practicing think tank at YES BANK and Confederation of Indian Industries (CII) have jointly institutionalized the **Food Processing Start-Up Awards** at the WFI. The Awards will recognize Start-Ups that have significantly contributed towards the growth & development of food processing sector through path-breaking technology and innovations across the processed food value chain and ecosystem.

5. Given your Institution's proactive role in promoting entrepreneurship in India, we look forward to your active participation & support in reaching out to your students and alumni network to garner applications for the Food Processing Start-Up Awards. Top 30 participants shall be given a chance to present their ideas before various Financial Institutions, Angel Investors, VC Funds and Banks on November 4 at the WORLD FOOD INDIA 2017. A copy of the Brochure on Food Processing Startup Awards is enclosed.

6. To apply for the Awards, applicants can visit [www.worldfoodindia.in](http://www.worldfoodindia.in) and fill the online application form.

7. For any assistance, Ms. Shikha Bhatt, Senior Manager, YES BANK (+91 9582628840 & [shikha.bhatt@yesbank.in](mailto:shikha.bhatt@yesbank.in)) may be contacted.

*with regards.*

Yours Sincerely

(J.P. Meena)

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