## Introduction to Data Science

## Distance

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- Distance metric - distance measure needs to satisfy the following criteria
- Positivity, $d(x, y)>0$
- Identity, $d(x, y)=0 \Longleftrightarrow x=y$
- Symmetric, $d(x, y)=d(y, x) \forall x, y$
- Triangle inequality


## Other type of metrics

- Not all measures are distance metric
- Example
- Correlation coefficient
- Cosine similarity
- Travel time in a directed network
- Cheapest airfare


## Distance metric

- Generic distance metric is defined as $d_{k}(p, q)=\sqrt[k]{\sum_{i=1}^{d}\left|p_{i}-q_{i}\right|^{k}}$
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- $L_{2}$ - Euclidean distance
- $L_{\infty}$ - Maximum component
- $L_{1}, L_{2}, L_{5}, L_{\infty}$


## Point vs Vector

- Vectors are usually a point in unit sphere, it provides only direction
- Norms
- Cosine similarity $-\cos (p, q)=\frac{p \cdot q}{|p| \cdot|q|}$
- Cosine distance - $(1-|\cos (p, q)|)$ (triangle inequality does not hold)
- Angular distance $-d(p, q)=1-\frac{\cos ^{-1}(\cos (p, q))}{\pi}$


## Distance between probability distribution

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- KL-divergence is not symmetric
- Jensen Shannon divergence metric - JS(P,Q) $=\frac{1}{2} K L(P \| M)+\frac{1}{2} K L(Q \| M)$ where $m_{i}=$ $\left(p_{i}+q_{i}\right) / 2$
- $\sqrt{J S(P, Q)}$ is a distance metric

Nearest neighbor

## Nearest neighbor

- Simple, interpretable, non-linear
- Example - categorization of books, movies, cricketers, music, etc.


## $k$-nearest neighbor




Finding nearest neighbor

