

1

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Introduction

- Extracting meaningful information from the past data is one of the major challenges now
- This requires to build efficient model which can be queried to get relevant information
- After developing the model, performance evaluation of the same is also very critical
- There are different methods/approaches for evaluation of a model. It also depends on the problem at hand

Mathematical model

- The purpose is to encapsulate information into a tool
 - $\bullet\,$ The tool can be used to forecast, make prediction, etc $\,\checkmark\,$
- Predictive model tries to forecast future behavior by observing past data/events \leftarrow
 - Laws of physics are used to provide principled notions of causation
- Primary targets are
 - Design of a model $\overrightarrow{\mathcal{V}}$
 - Verify the model
 - Evaluation of model \rightarrow



Best model

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 - Bias-Variance tradeoff
 - Bias This error caused from the incorrect assumption of the model
 - Variance This error resulted from sensitivity to fluctuation in the training set



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Signal & Noise

- Think probabilistically
 - Example: India has 23% chance to win the test match 🛩
 - Example: India will loose the match 🖋
 - One can describe using a distribution also
- Change your forecast in response to new information
 - Live models are better than dead one
 - Maintaining live models is not trivial
 - Look for consensus
 - Multiple models should be build to predict the same thing
 - Compare with competing third party forecast
- Employ Bayesian reasoning
 - $P(A|B) = \frac{P(B|A)P(A)}{P(B)}$

Types of models

- Linear vs Non-linear
 - Linear combination of features (eg. Linear regression), easy to fit and explain
 - Higher order polynomial, logarithmic, exponential functions are often required
 - It is harder to fit non-linear model (eg. Deep Learning)
- Black-box vs Descriptive
 - Black-box works in unknown manner (eg. Deep Learning)
 - Descriptive methods provide some insights (eg. Linear regression, Decision Trees)
 - Descriptive models are primarily theory driven
 - ML models are less opaque
 - DL models are often very effective
 - DL model can be fooled also





Types of models (contd)

- First principle vs Data driven1
 - First principle relies on law of physics, theoretical rules/laws
 - Data driven models are based on observed correlation between input and outcome variables
- Stochastic vs Deterministic
 - Stochastic is based on randomness
 - It uses probability
 - All rules of probabilities apply
 - Deterministic model yields only one answer and these are based on first principle usually
- Flat vs Hierarchical
 - Many problems exist on several different levels, each of which may require independent submodule (eg. general state of company, balance sheet performance)
 - Hierarchical structure improves a logical and transparent way to build the model object, color red ken, bost blue ball, green peneil color obj 111 111
 - Deep learning is a mixed model

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Baseline models

- 'A broken clock is right twice a day' !! <-- 1
- First step is to built a base model simplest reasonable model that produce answers we can
- compare with
- More sophisticated models should perform better than base model



Evaluation of models

• Error can results from many things like data normalization, preprocessing, post-processing, etc.

4

- Check with a few *positive* and *negative* examples
- Typically accuracy is the prime measure
- Performance needs to be measured on/unseen data

- Consider two class classification
- There are four possible scenarios (confusion matrix or contingency table)

Predict True al clern 1 NC. NC

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 - FN classifier mistakenly declares labels a positive item as negative, Type II error, (False Negative)

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- To overcome this ie., more sensitive to getting to positive class right we use

Precision =

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- To overcome this ie., more sensitive to getting to positive class right we use $\mathsf{Precision} = \frac{TP}{TP + FP}$
 - If there are less positive samples, so classifier achieves low TP
 - In medical diagnosis case, one may tolerate FP but not FN

Recall, **F-score**

- We use recall how often one is right on all positive examples -
 - $\operatorname{Recall} = \frac{\overline{TP}}{\overline{TP} + \overline{FN}}$

Recall, F-score

We use recall - how often one is right on all positive examples -Recall = TP TP + FN
To have a single measure, we use F-score, it is defined as

F-score = $2 \cdot \frac{Precision \cdot Recall}{Precision + Recall}$ | Harmonic

Recall, F-score

- We use recall how often one is right on all positive examples -Recall = $\frac{TP}{TP + FN}$
- To have a single measure, we use F-score, it is defined as

 $\mathsf{F}\text{-}\mathsf{score} = 2 \cdot \frac{\textit{Precision} \cdot \textit{Recall}}{\textit{Precision} + \textit{Recall}}$

- Harmonic mean is less than arithmetic mean
- Lower number has a disproportionate large effect

Balanced classifier

- A classifier that performs equally good in both positive and negative examples
- Consider a set of n items of which $p \cdot n$ are of positive examples and $(1 p) \cdot n$ negative
- Consider a random classifier that predicts positive class correctly with probability q (
- Also, the expected performance of a balanced classifier, which somehow correctly classifies members of each class with probability q





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	Rando	om Classifier	Balanced Classifier				
	Pred	icted class	Predicted class				
	yes	no	yes	no			
yes	(pn)q 🗸	(pn)(1 - q)	(pn)q 🗸	(pn)(1-q) .			
no	((1 - p)n)q	((1 - p)n)(1 - q)	((1-p)n)(1-q)	((1-p)n)q			
			1				

Example

- Fill the following table for the following scenario (disease detection)
- The people who have undergone a test diagnosed with no-disease 95% cases and disease with 5% scenarios
- A 'sharp' classifier always says a fixed outcome



Example

- Fill the following table for the following scenario (disease detection)
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	Random		Sharp		Balanced		
q	0.05	0.5	0.0	1.0	0.5	0.9	1.0
accuracy	0.905 ₎	0.5	0.95	0.05	0.5	0.9	1.0
precision	0.05	0.05		0.05	0.05	0.321	1.0
recall	0.05	0.5	0	1.0	0.5	0.9	1.0
F-score	0.05/	0.091		0.095	0.091	0.474	1.0

Observations

- Accuracy is a misleading when the class sizes are substantially different
- Recall equals accuracy if and only if the classifiers are balanced
- High precision is very hard to achieve in unbalanced class sizes
- F-score does the best job of any single statistics but all four work together to describe the performance of a classifier

ROC curve

Receiver-Operator Characteristic (ROC) curve



image source: Data Science Design Manual

S244

16

Evaluating multiclass systems

- Consider a news classification model that categorizes news into d classes
- Expected accuracy for a random classifier is 1/d
- Accuracy drops rapidly with increased class complexity
- A better measure is the *top-k success rate*
- Precision and recall are defined as follows

$$precision_{i} = C_{ii} \sum_{j=1}^{d} C_{ji}$$

$$recall_{i} = C_{ii} \sum_{j=1}^{d} C_{ij}$$

where C_{ij} denotes how many items of class *i* labeled as *j*

					· /						
1800	0.11	0.32	0.37	0.11	0.11	0.00	0.00	0.00	0.00	0.00	0.00
1820	0.17	0.42	0.33	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00
1840	0.04	0.52	0.34	0.09	0.01	0.00	0.00	0.00	0.00	0.00	0.00
1860 1860	0.02	0.31	0.32	0.16	0.10	0.01	0.01	0.01	0.04	0.00	0.02
Peric 1880	0.01	0.08		0.28	0.21	0.05	0.06	0.01	0.02	0.03	0.03
Time 1900	0.01	0.07	0.12	0.16		0.15	0.08	0.04	0.03	0.04	0.06
ctual	0.00	0.00	0.01	0.06	0.07	0.16		0.13	0.09	0.10	0.13
A(1940	0.00	0.00	0.00	0.01	0.01	0.03	0.14		0.16	0.18	
1960	0.00	0.00	0.00	0.00	0.00	0.05	0.05	0.00	0.45		
1980	0.00	0.00	0.00	0.00	0.00	0.00	0.04	0.08	0.06		0.57
2000	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.03	0.07	0.35	0.52
	1800	1820	1840	1860 Pr	1880 edicte	1900 d Tim	1920 e Peri	1940 od	1960	1980	2000

0.4

0.3

0.2

0.1

Evaluating value prediction models

- It can also be thought of classification however there are infinite class
- Error statistics 🖉
 - Error is a function of the difference between forecast and actual result
 - Measuring the performance of a value prediction system involves the following
 - Fixing the specific individual error function | \leftarrow
 - Selecting that statistics to best represent the full error distribution
- Choices for error function (predicted y', actual y)
 - Absolute error: $||y y'||^{\frac{1}{2}}$ It is the difference between actual and predicted values. No sign is considered.
 - Relative error: $\frac{y-y'}{y} \sim 1$
 - Squared error: $(y' y)^2$
- Histogram of the absolute error distribution may be looked into
- The distribution should be symmetric and centered around 0, also, it should be bell shaped

Error Histogram example



Summary statistics

- Error distribution needs to be reduced to a single number in order to compare the performance of different value prediction models
- Commonly used metric is *mean squared error* (MSE)

$$\underbrace{MSE(Y,Y')}_{n} = \frac{1}{n} \sum_{i=1}^{n} (y'_i - y_i)^2 \Big|$$

• Other choice is root mean squared - $RMSD = \sqrt{MSE(Y, Y')}$

Model evaluation environment



Data hygiene for evaluation



Amplifying small data sets

- Cross validation Typically used when the dataset is limited 1
 - Partition the data into k equal-sized chunks, then trains k models
 - Model *i* is trained on the union of all blocks $x \neq i$, totaling (k-1)/kth of the data

k - models

- Model is tested on the held out *i*th block
- Average performance of these k classifiers is considered as full model
- Perturb real examples to create similar but synthetic ones



Summary

• Good performance on data you trained models on is very suspect, because models can easily be overfit 1

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y=mr.+C y= arx3+ br2+c x+ d

- Model should perform well on unseen data
- Appropriate metric needs to be chosen |

